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Sample Reports

One of the great benefits of the Wintix system is the variety of reports it will generate. There are more than 40 different reports and formats. If that is not enough, all Office Suites (Microsoft Office, Corel Office and Lotus SmartSuite) will access these files and you can create your own reports.

A sampling of some of the most used reports is in the next few pages.

For instance:

- Want to see a couple of seating charts?
- How much money do you spend on advertising? What would it be worth to have a Publicity Report like the one in this documentation?
- Do you want to know when you get results? Look at the When Sales Were Done Report.
- What to know how sales are doing today? See the What Shows Were Sold Report.
- View a Customer History Report, including donations.
- At the end of the day, how long does it take to reconcile the cash, checks and credit cards? How would you like a Daily Sales Report, instead?

There are more things you can do with reports. Printing mailing (or ticket envelope) labels are just one. For instance, let's say you have a really hot show and you would like to know who in the audience is "first timers." Using the First Timers Report, you can generate a list of first time ticket buyers and send them a letter asking them to become season ticket buyers.

You can use the same process to generate a list of season ticket buyers who did not renew. Wintix will give you a list on the screen, on the printer or in a text file ready to go to your word processor.